

PTA Fundraising Ideas

Things to think about when planning fundraisers

- What events does your PTA currently do?
- Are they successful?
- Is it time to change some events?
- Do you need to simplify and reduce the number of activities you do each year?
- Do you determine what you are fundraising for? When do you do this?
- How could you get wider community support for projects – communicating wider plan at the beginning of each year?
- To ensure activities do not clash with school events, work with the school – lock fundraising events at the start of the year then communicate to the wider school.

Future fundraising activities could be determined based on the following key criteria:

- Biggest \$ return
- Ease of execution including time and resources invested
- Positive outcome for children
- Linked to learning if possible
- Health and wellbeing focus

When thinking/proposing a fundraising event to the PTA look at:

- What is the fundraiser and how does it work?
- Is the overall objective a fundraiser or is it a community event?
- What does the fundraiser involve?
 - Is the event during the day school hours, in the evening or at the weekend?
 - What is the duration of the event?
- Have other schools in the area done this type of fundraiser? Can we find out how it went? What did they do?
- When would it happen? What else is happening around this time? School and PTA
- What time is needed to plan and organise? What needs to be done/action points to be completed?
 - Ideally how many people needed to organise? E.g. Team of people to meet to discuss and organise or only one person?
 - Are helpers needed at/on the event? How many?
- Who needs to be involved? – staff/school/parents/wider community
- Will it happen during school time?
 - Do we need to run it past school and or get school permission before we can go ahead?
 - Do we need to access school premises? i.e school hall
 - Are there other users who use premises during this time?
- What is the fundraising goal? \$\$
- Overall recommendation/proposal